Improve KSU is our university-wide, continuous improvement initiative. Each unit develops an assessment plan, which includes Student Learning Outcomes or Performance Outcomes and associated Measures.

At the end of the academic/fiscal year, units report on assessment Results and possibly Interpretations and Trends / Strategies for improvement (depending on the unit’s cohort schedule). These items are due each fall, reporting on the prior year(s).

RESULTS: Summary of analyses for each measure.
- Summarize results using clear and succinct language.
- For quantitative measures, use summary statistics (i.e., counts, means, and/or frequency distributions) and attach graphs/tables, if applicable.
- For qualitative measures, use lists, themes, and/or descriptive narratives, if applicable.
- Attach and refer to pre-existing reports, if applicable (i.e., “See page 9, Figure #2, of the attached report”).
- Requests for institutional data may be emailed to data@kennesaw.edu.

INTERPRETATIONS AND TRENDS: Interpretations of analyses and trends related to the outcome.
- Include a brief summary of previous years’ results and/or comparative graphs to help illustrate trends over time.
- Summarize the improvement(s) observed and verified with multiple years of data.

STRATEGY FOR IMPROVEMENT: Specific strategy for improvement selected for implementation during the next 3-year assessment cycle.
- Describe the strategy for improvement that will be implemented during the next 3-year assessment cycle.
- Be as specific as possible.
- Use assessment results to inform your strategy; focus on improving performance or student learning.
- Upload supplemental information as desired (i.e., annual report, strategic plan, department meeting minutes, etc).
- Provide consistent communication about the strategy for improvement to faculty and/or staff.
- Follow up to ensure consistent implementation of the strategy during the next assessment cycle.

Additional Resources
The Improve KSU website (http://oie.kennesaw.edu/improve-ksu) provides additional resources (including an example Assessment Report) to support your assessment efforts.

Please contact the Office of Institutional Effectiveness at assessment@kennesaw.edu if you have any questions or you would like to schedule an individual or team consultation. Thank you for your active engagement with and commitment to the Improve KSU initiative.