Kennesaw State University, as a member of the University System of Georgia, is a comprehensive, Carnegie R3, institution. We offer over 150 bachelor’s, master’s, and doctoral degrees to more than 36,000 students in 13 colleges. While most of our students are from the state of Georgia, our diverse student body also represents much of the United States and nearly 100 countries. We place a high value on both excellent teaching and insightful, pragmatic research. We nurture strong relationships in our civic, academic, and economic communities. Our faculty and staff are committed to the success of Kennesaw State University and its students.

Retention, Progression, Graduation
We will improve our retention, progression, and graduation rates through initiatives targeted at the distinct challenges faced by students at each stage of their education.

Immersed Academic Advising
Every student will have access to excellent advisors who help students toward graduation drawing on both meaningful data and mindful empathy.

Growth in Graduate Programs
We will develop our graduate programs by increasing the number of students in existing programs and initiating select programs in high-demand fields.

Beyond the Degree
We will identify and promote student outcomes beyond conferring of a degree so that each graduate is ready for a career or graduate school.

Integrate Classroom and Co-Curricular Activities
We will more fully integrate curricular and co-curricular offerings to enhance student development and success.

High-Impact Teaching Practices
We will ensure every academic program at KSU offers its students integrative, reflective learning experiences that lead to personal and professional development.

Support for Research
We will increase faculty research, scholarship, and creative activity by supporting a portfolio of faculty workload models, increasing external funding and sponsored contracts, and engaging undergraduate and graduate students in purposeful and relevant research.

Kennesaw State University is a place where students, faculty and staff pursue transformative and relevant learning experiences based on personalized development, critical thinking, dedicated teaching, and rigorous scholarship.
Engaged, Connected Students
We will grow and enhance opportunities for both on-campus and distance-learning students to be connected to and engaged with the external community.

Attract High-Potential Students
We will purposefully attract students who can be highly successful at KSU, regardless of their starting points, through targeted recruitment activities and merit scholarships.

Welcoming Our Neighbors
We will create more opportunities for our faculty, staff, and students to engage with our professional and civic communities.

Focus on Academics
We will require all requests for resources to include both academic and financial statements to ensure our initiatives efficiently focus on student success and academic outcomes.

Improve Administrative Efficiency
We will conduct a thorough review of all administrative systems and processes to conscientiously improve efficiencies, establish accountability, and eliminate unnecessary bureaucracies.

Improve Academic Program Quality and Efficiency
We will ensure we have the best and most appropriate portfolio of programs for a comprehensive R3 university.

Value our Faculty and Staff
We will emphasize recruiting and retaining excellent faculty and staff members by addressing issues of salary compression, pay equity, and needed benefits, and augmenting award and recognition programs in accordance with the variety of contributions that they make.

Improve Institutional Communication
We will transparently communicate with all affected stakeholders when developing and implementing policies and procedures for managing academic, administrative, and financial activities.