

Kennesaw State University

[*Division Name*]

[*Unit or College Name*]

[*Subunit or Educational Program Name*]

1: Performance Outcome

Performance Outcome

Increase the number of female athletes participating in Club Sports.

Providing Department: Assessment

Is this outcome related to a federal grant awarded to the department or unit?: No

Grant Source and Title (If Applicable):

Measure 1: Department/Unit Data

Is Measure 1 direct or indirect?: Direct

Measure 1 Description and Documents

Number of female athletes participating in Club Sports.

Measure 2: Department/Unit Data

Is Measure 2 direct or indirect?: Indirect

Measure 2 Description and Documents

Number and list of female and co-ed Club Sports teams.

Assessment Plan Status: Completed

Results and Findings

	2013-2014	2014-2015
Total Number of Female Participants	352	542
Total Number of Female Teams	5	6
Total Number of Co-Ed Teams	22	27

List of Female Club Sports Teams
Basketball
Lacrosse
Rugby
Soccer
Ultimate Frisbee
Volleyball

List of Co-Ed Club Sports Teams			
Airsoft	Disc Golf	Gymnastics	Swimming
Archery	Equestrian	Ice Hockey	Tae Kwon Do
Badminton	Fencing	Paintball	Team Handball
Baseball	Fishing	Roller Hockey	Tennis
Bowling	Football	Running	Water Ski/Wakeboard
Cheer	Golf	Softball	Wrestling
Cycling	Grappling	Speedball	

Potential Areas of Improvement that Follow from the Analyses

After holding focus groups in 2013-2014, we were able to determine what specific needs the female athletes had in terms of club sports teams. We implemented some of the recommendations. Given the current growth in female participants, we have made a plan to further add teams as the focus group participants suggested. This includes the addition of a female cheerleading and softball teams, as well as co-ed Badminton, Longboarding, and Power Lifting.

Verified Improvements to Performance and/or Assessment(s) that Relate to the Outcome (Complete only for an outcome that was measured more than once)

Female participants in Club Sports increased by 65% or 190 total from 2013-2014 to 2014-2015. Furthermore, 1 additional female team was added and 4 additional co-ed teams. The tables in the results and findings section illustrate these verified improvements.

Plans for the Next Reporting Cycle (Include any changes to the assessment plan)

We will continue to implement the findings from the focus groups and track the total number of female participants, female teams, and co-ed teams to measure additional growth in this area. In addition, we will create a Female Club Sports Advisory Committee.

Improvement Report Progress: Completed

Related Items

5.2.1: Increase Involvement in Co-Curricular and Campus Life Programs

Increase the involvement of students in co-curricular and campus life programs