Kennesaw State University

[Division Name]

[Unit or College Name]

[Subunit or Educational Program Name]

1: Performance Outcome

Performance Outcome
Increase the number of female athletes participating in Club Sports.

Providing Department: Assessment
Is this outcome related to a federal grant awarded to the department or unit?: No
Grant Source and Title (If Applicable):
Measure 1: Department/Unit Data
Is Measure 1 direct or indirect?: Direct

Measure 1 Description and Documents
Number of female athletes participating in Club Sports.

Measure 2: Department/Unit Data
Is Measure 2 direct or indirect?: Indirect

Measure 2 Description and Documents
Number and list of female and co-ed Club Sports teams.

Assessment Plan Status: Completed

Results and Findings

<table>
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<tr>
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<tbody>
<tr>
<td>Total Number of Female</td>
<td>352</td>
<td>542</td>
</tr>
<tr>
<td>Participants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Number of Female Teams</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Total Number of Co-Ed Teams</td>
<td>22</td>
<td>27</td>
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Potential Areas of Improvement that Follow from the Analyses
After holding focus groups in 2013-2014, we were able to determine what specific needs the female athletes had in terms of club sports teams. We implemented some of the recommendations. Given the current growth in female participants, we have made a plan to further add teams as the focus group participants suggested. This includes the addition of a female cheerleading and softball teams, as well as co-ed Badminton, Longboarding, and Power Lifting.

Verified Improvements to Performance and/or Assessment(s) that Relate to the Outcome (Complete only for an outcome that was measured more than once)
Female participants in Club Sports increased by 65% or 190 total from 2013-2014 to 2014-2015. Furthermore, 1 additional female team was added and 4 additional co-ed teams. The tables in the results and findings section illustrate these verified improvements.

Plans for the Next Reporting Cycle (Include any changes to the assessment plan)
We will continue to implement the findings from the focus groups and track the total number of female participants, female teams, and co-ed teams to measure additional growth in this area. In addition, we will create a Female Club Sports Advisory Committee.

Improvement Report Progress: Completed
5.2.1: Increase Involvement in Co-Curricular and Campus Life Programs

Increase the involvement of students in co-curricular and campus life programs